

**Subject:** Re: Re: Downtowners of Distinction Sponsorship boundary="Apple-Mail=\_6ADE4BE8-D99B-4A68-86F8-2E8B784A11CA"  
**From:** "Dawn Eastin" <dawn@downtownnews.com>  
**Date:** 02/17/2016 04:17 PM  
**To:** "Henna Sherzai" <HSherzai@downtownla.com>

Ok, I will get your space reserved.

*Dawn Eastin  
General Manager  
L.A. Downtown News  
1264 W. First St.  
L.A., CA 90026  
213-481-1448  
213-250-4617 fax*

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On Feb 17, 2016, at 4:04 PM, Henna Sherzai wrote:

I do. Just spoke with Kevin. He's working on something.

---

**From:** Dawn Eastin [mailto:[dawn@downtownnews.com](mailto:dawn@downtownnews.com)]  
**Sent:** Wednesday, February 17, 2016 4:00 PM  
**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>  
**Subject:** Fwd: Downtowners of Distinction Sponsorship

Do you think you can make that deadline?

*Dawn Eastin  
General Manager  
L.A. Downtown News  
1264 W. First St.  
L.A., CA 90026  
213-481-1448  
213-250-4617 fax*

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Begin forwarded message:

**From:** Dawn Eastin <[dawn@downtownnews.com](mailto:dawn@downtownnews.com)>

**Subject: Re: Downtowners of Distinction Sponsorship**

**Date:** February 17, 2016 3:29:56 PM PST

**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>

Yes, and my apologies. Not sure how it slipped. You absolutely can supply new graphics. Can you get me something by Friday, before noon?

You can use the half page anytime during the year. Traditionally it has been used to congratulate the winners but we don't require that you use it in this issue. That is up to you.

Dawn

*Dawn Eastin  
General Manager  
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On Feb 17, 2016, at 3:20 PM, Henna Sherzai wrote:

Hi Dawn,

I don't think we had info on this. Can we still submit for next

week? I'd like to have Kevin refresh it.

---

**From:** Dawn Eastin [<mailto:dawn@downtownnews.com>]  
**Sent:** Wednesday, February 17, 2016 3:10 PM  
**To:** Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)>  
**Subject:** Downtowners of Distinction Sponsorship

Hi Henna,

I was just looking at our layout for next week and realized we didn't have space reserved for you in the issue. Did you want to use your half page for the sponsorship next week, or use it at another date?

I think Michael is reaching out to you as well.

I am attaching a screen capture of the ad that was provided last year.

Dawn

*Dawn Eastin  
General Manager  
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213-481-1448  
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